



ukraine-matters.org



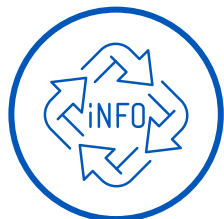
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info@ukraine-matters.org



### Raising the Word about Ukraine

Fighting the ruscist propaganda, debunking the myths about Ukraine, and raising awareness about it in the US and throughout the world by organizing interviews, webinars, roundtables, film screenings, film festivals, smart conferences, Ukrainian literature publishing and translation campaigns, etc.



### Psychological Rehabilitation

Providing psychological assistance to the members of the Fallen Heroes' families by means of professional psychotherapy (support groups, individual therapy sessions, webinars), and different kinds of art therapy: photo therapy (psychological portrait, group interactive therapy, mobilography), pottery classes, drawing classes, etc.



### Physical Rehabilitation

Providing medical rehabilitation to Ukrainian veterans at the Rehabilitation Center "With Love in the Heart" (Kosiv, Ukraine), and medical assistance (dentistry, ophthalmology, gynecology, neurology, screenings, etc.) and therapeutic exercises (hippotherapy, pilates, nordic walking) to the members of the Fallen Heroes' families.



### Nonformal Education

Providing Study Grants within the innovative training and employment program for the IDPs, Ukrainian veterans, and members of the Fallen Heroes' families. Prioritizing teaching Ukrainian, English, chess, etc.



UKRAINE MATTERS is a Berkeley-based (CA, USA) 501(c)(3) nonprofit organization set up under the Nonprofit Public Benefit Corporation Law for charitable purposes (EIN 93-3368432).

All donations are tax-deductible.

We have no overhead expenses and work directly with reliable partners on the ground in Ukraine.

Thank you so much for your kind generosity and help!  
We wish you and your families lots of health and inspiration for future endeavors!



# WHY UKRAINE MATTERS



## LEADING VOICES FROM ACROSS THE GLOBE

### ABOUT THE INITIATIVE

With “Why Ukraine Matters”, we bring influential voices together to spotlight Ukraine’s cultural, historical, and global significance. Prominent figures will share personal insights on Ukraine’s importance in the world today, highlighting its contributions, challenges, and role on the global stage.

We are honored to start with Viktor Yushchenko, Ukraine’s third President and outstanding economist and politician.

# WHY UKRAINE MATTERS



LEADING VOICES  
FROM ACROSS  
THE GLOBE

**VIKTOR YUSHCHENKO**

Ukrainian Economist, Politician,  
Third President of Ukraine (2005–2010)

# WHY UKRAINE MATTERS



LEADING VOICES  
FROM ACROSS  
THE GLOBE

**OLEKSANDRA MATVIICHUK**

Nobel Peace Prize Laureate, Director of  
the Center for Civil Liberties (Ukraine)

# WHY UKRAINE MATTERS



LEADING VOICES  
FROM ACROSS  
THE GLOBE

**MICHAEL MCFAUL**

Director of the Freeman Spogli Institute for  
International Studies at Stanford University,  
Washington Post Columnist, NBC News Analyst

# WHY UKRAINE MATTERS



LEADING VOICES  
FROM ACROSS  
THE GLOBE

**EUGENE CZOLIJ**

Honorary Consul of Ukraine in Montreal  
(Canada), 10th President of the Ukrainian  
World Congress (2008–2018)

# WHY UKRAINE MATTERS



LEADING VOICES  
FROM ACROSS  
THE GLOBE

**PAVLO KLIMKIN**

Ukrainian Diplomat, Minister of Foreign Affairs  
of Ukraine (2014–2019), Co-Founder of the  
Center for National Resilience & Development

# WHY UKRAINE MATTERS

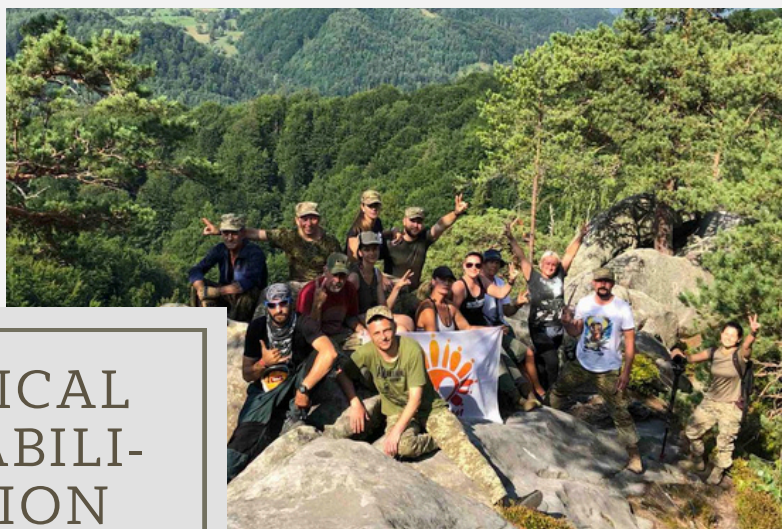


LEADING VOICES  
FROM ACROSS  
THE GLOBE

**NATALKA CMOC**

Ambassador of Canada to Ukraine





MEDICAL  
REHABILI-  
TATION  
OF  
UKRAINIAN  
VETERANS





DENTAL  
SERVICES  
FOR THE  
FALLEN  
HEROES'  
FAMILIES







PHOTO  
THERAPY  
FOR THE  
WIVES OF  
THE FALLEN  
HEROES







PHOTO  
THERAPY  
FOR THE  
FALLEN  
HEROES'  
MOTHERS







HIPPO-  
THERAPY  
FOR THE  
FALLEN  
HEROES'  
FAMILIES







DRAWING  
CLASSES  
FOR THE  
FALLEN  
HEROES'  
FAMILIES



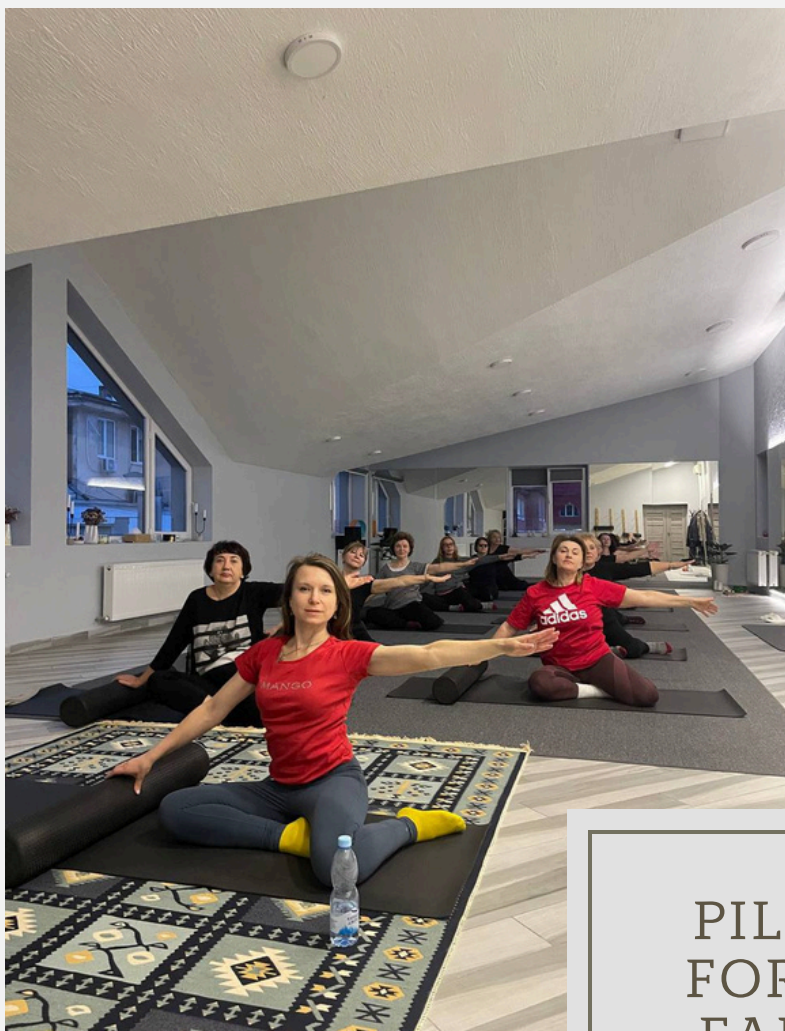




POTTERY  
CLASSES  
FOR THE  
FALLEN  
HEROES'  
FAMILIES







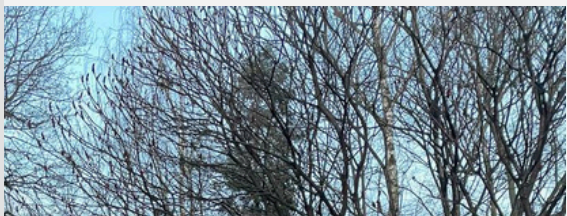
PILATES  
FOR THE  
FALLEN  
HEROES'  
FAMILIES







NORDIC  
WALKING  
FOR THE  
FALLEN  
HEROES'  
FAMILIES







# Bandura for the Future

Fundraising for Healthcare  
through Music and Connection



## OUR MISSION

- Raising funds for Ukrainian hospitals and medical clinics

**superhumans** Center

UNBROKEN

- Bringing the beauty of Ukrainian culture to enthusiastic donors
- Creating meaningful connections with patients through performances

## ABOUT THE INITIATIVE

Bandura for the Future (BFF) is a fundraising initiative of Ukrainian-American soprano and bandurist Teryn Kuzma under the auspices of the Berkeley-based 501(c)(3) non-profit Ukraine Matters.

As one of the oldest Ukrainian folk music instruments, the bandura has an incredible ability to bring people together. Its beautiful and otherworldly sound shows audiences the true heart of Ukraine.

Fundraising Concerts will be hosted privately and publicly in California, Connecticut, New Jersey, New York, and Arizona.

All donations are tax-deductible. The majority of the funds collected will go directly to the partnering hospitals and medical clinics. The rest will be used for logistical support of the Initiative and organizing concerts for wounded Ukrainian soldiers on the ground in Ukraine.



## "I'D LIKE TO GET INVOLVED, BUT HOW?"

- Donate! Please use the QR Code or follow the link [ukraine-matters.org/donations/bff](https://ukraine-matters.org/donations/bff)
- Host a concert! Please email us for more details at [bff@ukraine-matters.org](mailto:bff@ukraine-matters.org)
- Share our mission with your family and friends to amplify our impact!



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# HUMANI-TARIAN AID









# AUTOMAIDAN RALLY FOR UKRAINE'S VICTORY



Scan to Register



Saturday, February 24, 2024  
SF Civic Center Plaza | 12:00 pm

Route to Be Announced

RALLY  
at Harry Bridges Plaza  
on Embarcadero | 2:00 pm



AI for Good  
FOUNDATION

UNIVERSITY OF  
SAN FRANCISCO



Online Public  
Services

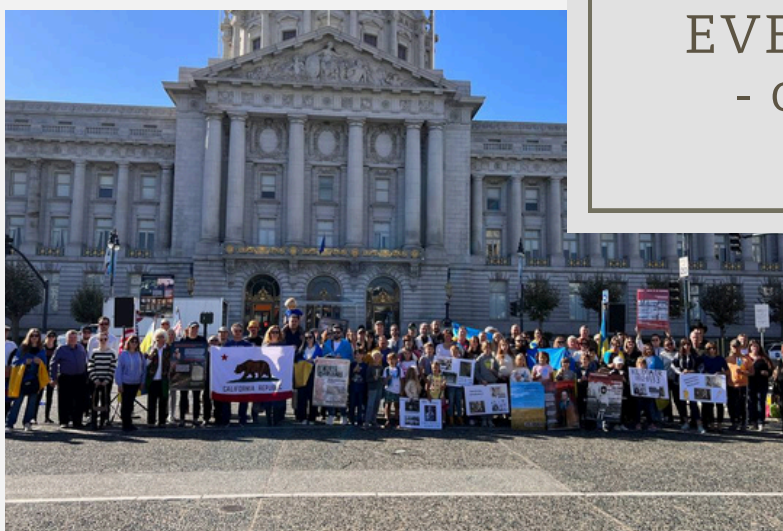
January 25th, 6-9PM  
University of San Francisco

AN EVENING  
TO HONOUR  
UKRAINE'S  
RESILIENCE

GO.RALLYUP.COM/RESILIENCE



BAY  
AREA  
EVENTS  
- 02 -



AI for Good  
FOUNDATION

Ukrainian  
Club of  
Berkeley

MCIP MINISTRY OF CULTURE AND  
INFORMATION POLICY OF UKRAINE

AI4G Online Public  
Services

AN EVENING  
TO DEFEND  
UKRAINE'S  
CULTURAL  
HERITAGE

GO.RALLYUP.COM/UKRAINE-CULTURE

BUY BID DONATE  
REGISTER

Ukrainian Club of Berkeley  
Empower Ukraine  
СВІДОК  
LifeForce  
ECONOMISTS FOR UKRAINE  
LifeNET







BAY  
AREA  
EVENTS  
- 03 -



**FREE EVENT**

**Ukraine's Resilience and Fight for Freedom: Two Years and Counting...**

A panel discussion on current challenges, opportunities and updates from those impacted by Russia's war on Ukraine

**Sunday, Feb 25**  
3:00-5:00 pm

Discussion 3:00-4:30 pm  
Reception 4:30-5:00 pm

Dmytro Kushneruk  
Consul General of Ukraine, SF

Natalia Goshylyk  
Fulbright Visiting Professor, UC Berkeley

Rostyslav Salva  
Ukrainian Refugee and Student

Nataliya Anon  
Co-founder Hromada.us/en

240 Tiburon Blvd  
Tiburon, CA 94940

westminsterevents.org

**WE**  
WESTMINSTER EVENTS







# Annual Berkeley Rotary Peace Grove Award Ceremony

Rotary  
Club of Berkeley



Awardee: Center for Civil Liberties (Ukraine)

Sponsor:  
Berkeley Rotary Peace Committee

September 25, 2024

12:00 pm -  
02:00 pm

Brazilian Room,  
Tilden Regional Park,  
1500 Wildcat Canyon Road,  
Berkeley, CA, 94708



## BAY AREA EVENTS - 04 - (ROTARY TRIBUTE)





